

AYC21 Logo Contest Rules

This is the information and rules for the logo contest for the next European Adventist Youth Congress (AYC) in 2021.

INFORMATION

Target group: 18-35 years old

Elements that the logo should contain:

Theme: Plug In

Event: AYC 2021

Place: Lahti, Finland

Date: 3-7 August

CONCEPT BEHIND THE THEME

How to be connected with God and people around us to experience and share His love.

RULES

1. The design must be original.
2. The design format must be vectorial (AI, EPS), and you may also attach a PDF version.
3. The logo must be designed in colour and in one ink version.
4. Please, inform about the colours, the font/s used and graphic elements in the logo for further graphic material that will be produced for the Congress.
5. A short presentation (PDF) in English will be much appreciated (optional). Please explain the concept behind the logo, and the choices you have made with regards to colour and other graphic material.
6. The same person can present more than one logo for the contest.
7. The winning logo will have an economic prize of 200€. Second place logo will receive 100€ and third place, 50€. The prize may be declared void by the jury.
8. The AYC21 Steering Committee will choose the winner and will communicate so by email by 12 March, 2020.
9. The rights of use of the winning logo will be given to the Inter-European and Trans-European Divisions.
10. The winner will be mentioned in the official booklet of the AYC21.
11. Please, send your logo proposals to: isaac.chia@eud.adventist.org with the logo or logos proposals, the optional presentation and your contact details (name, email, phone number and country).

DEADLINE

The deadline to send your logo proposals is **4 March, 2020**.

NOTE

The winner of the logo contest may be asked to prepare: the official poster (within the next 15 days), proposals for the t-shirts and proposals for the design of the booklet of the Congress. Each of these additional work projects will be economically compensated, prior agreement with the designer.